

April 1, 2014

#### LANDSCAPE ARCHITECTURE CANADA FOUNDATION 2013 ANNUAL REPORT

# 1988-2013: Celebrating our 25<sup>th</sup> Year

This past year marked a significant milestone for LACF: 25 years of working toward the Foundation's goal of conserving, managing and enhancing Canada's landscapes through research, communication and scholarship. Since 1988, building on a generous bequest from the estate of Frances H. Blue, FCSLA, the Foundation has generated \$550,000 in revenue. The sources of these funds include donations from individuals, professional firms and components associations across Canada. In this 25-year time span, LACF has awarded 111 grants, scholarships and bursaries that total over \$400,000, as listed on our Web site. These grants have gone to students, faculty and professionals from many disciplines, and to component associations and the CSLA. The products of these grants include books, conference proceedings, online databases, scholarly investigations and practical guidelines, to name a few. Through the generosity of our donors, we have been able to fund high quality research, communication and scholarship that contribute to expanded understanding and awareness of the social, environmental and economic role of landscapes.

# 25<sup>th</sup> Anniversary Project: Ron Williams Book and Book Tour

LACF is pleased to report that Ron Williams' much-awaited book, *Landscape Architecture in Canada*, will be in print in time for the 80<sup>th</sup> CSLA celebration in Ottawa, May, 2014. Over the past several years, the Foundation has provided seed-funding and grants to support research and preparation of this publication. In 2012, Foundation board members led a special fundraising effort to make it financially possible to print the book in both French and English. In 2013, the LACF Board allocated funds to support a series of public events across Canada in collaboration with CSLA and its component associations, titled: *Conversations\_Landscape Architecture in Canada*. Information on events scheduled throughout 2014 may be found on the CSLA Web site.

## Communications

Under the guidance of Wendy Graham and our new Communications Committee, a number of significant achievements were realized in 2013, including most notably the introduction of a new logo and graphic design for printed and digital branding. Other activities included:

- realization of an overall refresh of the LACF Web site that included making online donations possible;
- regular postings of LACF press releases;
- preparation of a brief to CSLA regarding communication activities;
- continued representation and visibility of LACF in LANDSCAPES PAYSAGES magazine;



# **Expanded Membership**

The membership of LACF voted at its 2013 Annual General Meeting to open membership in LACF to any donor giving \$100 or more. This change in our bylaws allows for expanded participation in the Foundation and with that, anticipated interest and support of our goals and ambitions.

## **Annual Grants Programme**

A total of \$20,000 was awarded in January 2013 through LACF's annual peer-reviewed process under the guidance of Grants Chair, Faye Langmaid. Jury members included Gerry Eckford, FCSLA, Ed Veersteg, CSLA, Garth Armour, CSLA, Daniel Chartier, FCSLA, Cynthia Cohlmeyer, FCSLA and Karen Hamre, FCSLA. Recipients and their proposed work include:

- Clive L. Justice, PhD, FCSLA, received \$5000 for publication of *Canada West Landscape Architecture, The English Garden & Landscape Heritage on the Canadian Prairies & Coastal BC 1889-1999.* Support for this grant came from the Gunter Schoch Bursary Fund which supports history-related research and publication.
- University of Toronto faculty member Liat Margolis received \$4000 to support continued work on *Out of Water- Design Solutions for Arid Regions*.
- *Urban Livestock: Possibilities for City Food Production*, proposed by Lorraine Johnson, received a grant of \$2,000. This grant provides seed funding for a forthcoming book.
- Victoria Taylor was awarded \$2000 for an event held April 25-28, 2013 in Toronto's Gladstone Hotel: *Exploring Landscape + Place* (posted on lacf.ca).
- Trees for Vancouver Reference Application Software was awarded \$1,000. This project is lead by Karen England, Douglas Justice, Daniel Mosquin and Steven Clarke, an interdisciplinary team of educators and authors, and staff from the UBC Botanical Gardens.
- Don Hill's project, *Sonic Sculpture Research*, was granted \$1000 to assist with continued research into 'sonic crystal' acoustic sculpture. With funds from the Edmonton Arts Council, Canada Council and an LACF annual grant in 2011, Don investigated the psychoacoustic properties of the carillon bells in Winston Churchill Square, downtown Edmonton (posted on lacf.ca).
- LACF seed funding of \$2000 was awarded to Fionn Byrne and Kyle Xuekun Yang for *Primed Oil Sands*, aimed at helping to enhance dialogue on the Canadian oil sands beyond bigness, toward smaller scale interventions dealing with quantifiable flows of energy, mass and stakeholder issues.
- Two MLA students from the University of Guelph were awarded \$1500 each to support work on their master's thesis work. Victoria Cox's thesis, entitled *Exploring Ultraviolet B Radiation in the Landscape*, considers the world-wide interest in increasing shade in the landscape as skin cancer rates increase. Jonathan Epp's thesis, *In the Shadow of Rain*, explores the relationships between water and human adaptation in the semiarid landscape of southwestern Saskatchewan.



## Special Grants and Scholarships

The 2013 Andre Schwabenbauer Scholarship was awarded to University of Toronto MLA student, Megan Esopenko. This scholarship, named in honour of the late CSLA President, Andre Schwabenbauer, FCSLA, currently rotates on an annual basis among the programs in Canada. The Foundation is working toward expanding the number of awards as the Schwabenbauer fund grows in size. This fund is managed by Ron Middleton. Cam Patterson annually donates one of his paintings for auction at the CSLA Congress, with the proceeds going to the Schwabenbauer fund.

Funds in the amount of \$1000 were directed to ongoing support of the Frances Blue Collection at the University of Guelph Archives. The Frances Blue Collection focuses on the history of landscape architecture in Canada pre-1975. Recent LACF donations supported the acquisition of rare books on landscape architecture and continued digitization of materials. Details on the collection may be found at

http://www.lib.uoguelph.ca/resources/archival & special collections/the collections/digital collections/ccla/fmb/

# College of Fellows Campaign

This campaign was initiated in the late 1980s with the aim of CSLA Fellows demonstrating leadership by donating to LACF. The Campaign is currently administered by Jane Durante, FCSLA and Peter Kreuk, FCSLA. New to this year's Campaign was enhanced graphic design of distributed materials and the ability to donate using credit cards. Suggestions from donors included using the LACF logo instead of that of the CSLA College of Fellows; communicating clear goals for each of our scholarship and award funds; including all CSLA members in the "ask" that goes out; and developing a strategy to involve landscape industry supporters as donors and sponsors.

## Financial Administration

Don Hester continues to serve as treasurer of the Foundation and issues quarterly financial statements to the Board. A summary of financial activity in 2013 is as follows.

# Donations and transfers from operating funds 2013

- Donations for 2013 totaled \$32,511.00, versus \$30,276.05 in 2012, an increase of 7.4%.
- 63 individuals and firms donated to LACF in 2013. A total of 37 individuals gave \$100.00 to \$200.00. There were 19 donations in the range of \$240.00 to \$500.00, and 5 gave \$900.00 to \$1000.00. The largest contribution was \$1,650.00. Jim Taylor's donation of \$947.00 was based on sales of his book, *The Practice of Landscape Architecture in Canada*, the profits of which are donated to LACF.
- Three component associations donated funds to LACF in 2013: SALA: \$6000; APALA, \$3000 and NLALA: \$1500. Each of these donations were from profits realized from hosting an annual CSLA Congress.
- Transfers from our Investment Accounts to Operating Funds totaled \$4,450.00.
- Assiniboine Credit Union interest payments on funds in our operating account totaled \$13.48.



# General and targeted donations

- General donations in 2013 totaled \$23,213.51, compared to \$15,800.52 in 2012 and \$13,735.33 in 2011.
- Donations to the Andre Schwabenbauer Endowment Fund in 2013 totaled \$3,184.26. In 2012 only \$950.00 was donated versus \$7,049.13 in 2011.
- Donations to the Gunter Schoch Bursary Fund in 2013 totaled \$1,234.54. A total of \$4878.69 was donated to the Peter Klynstra Memorial Scholarship Fund in 2013.

# Financial management

The Board-approved guidelines require the following asset allocation: 65% fixed income, 30% equities and 5% cash.

- On Dec. 31, 2013, LACF had a total of \$404,032.00 in our investment accounts at National Bank Financial and Assiniboine Credit Union, an increase of \$13,208.39 (3.38%) over the \$390,823.61 in our accounts on January 4, 2013.
  - In addition the Foundation had a total of \$35,924.70 in our current operating account at the Assiniboine Credit Union. (Compared to \$34,003.45 on January 4, 2013).
- Our overall balance of current account and investments at the end of 2013 was \$439,956.70 compared to \$424,827.06 on January 4, 2013.
- Note that the apparently strong balance in our current operating account on December 31, 2013 includes:
  - Grants from 2013 and earlier Grants Committee funding, totaling \$8,750.00
  - Funds earmarked for the Ron Williams' book project, totaling \$12,531.10 (a carryover of \$11,935.00, plus additional 2013 donations of \$596.10)
  - Funds earmarked by the LACF Board for Administrative Support/Web site, of which we have disbursed only \$1,050.00 to date in 2014 of \$10,500.00 budgeted for 2013

#### Special funds

- The Andre Schwabenbauer Endowment Fund, included in the Dec. 31, 2013 total, had a value of \$44,054.22 (\$40,869.96 in investments plus \$3,184.26 in operating funds), versus \$39,558.51 in Jan. 2013, an overall increase of 11.4%.
- The Gunter Schoch Bursary Fund, also included in the General Fund total, had a Dec. 31, 2013 value of \$49,272.58 (\$48,038.04 in investments plus \$1,234.54 in operating funds) versus \$51,413.84 on Jan 4, 2013. Note that a total of \$4,450.00 was transferred out of this fund for grant disbursements in 2013.
- The Peter Klynstra Memorial Scholarship Fund included in the General Fund total had a Dec. 31, 2013 value of \$8,828.69 (\$3,950.00 in investments plus \$4,878.69 in operating funds yet to be transferred to investments).

## Administration

To manage the business of LACF, we are pleased to have the continuing services of our part-time administrator, Kari MacKinnon, located in Winnipeg, who has been assisting us since 2008. The office of Durante-Kreuk manages the LACF Web site, under the guidance of board members



Peter Kreuk and Wendy Graham. Total administrative costs in 2013 were \$4,905.27, which was 15% of all monies received during the year in donations.

## In Closing

This has been an exciting year for LACF. At the 25-year mark, we have a major publication coming into print; our nationwide communication project, CONVERSATIONS, is unfolding; a new graphic branding provides a refreshed look in our communications; our Web site content has expanded; exciting projects are underway through out annual grants programme; contributions are growing; and the Foundation has a sound financial position on which to continue growing.

The Board of the Landscape Architecture Canada Foundation takes this opportunity to thank all CSLA Fellows, CSLA members, component associations and friends of the profession for their continued support. If you haven't already done so, we ask you to make a charitable donation or bequest to LACF in order to sustain and expand the Foundation's valuable research, communication and scholarship activities that are critical for our profession to thrive.

Respectfully submitted,

Cecelia Paine, FCSLA, OALA President, Landscape Architecture Canada Foundation

## LACE Board of Directors:

Vincent Asselin (Vice President), FCSLA, AAPQ; Ted Baker, FCSLA, OALA; Dan Glenn, FCSLA, APALA; Wendy Graham, FCSLA, AAPQ (Communications Chair); Karen Hamre, FCSLA, NWTALA; Don Hester, FCSLA, MALA (Treasurer); Peter Kreuk, FCSLA, BCSLA; Faye Langmaid, FCSLA, SALA (Grants Chair); John MacLeod, FCSLA, AAPQ; Ron Middleton, FCSLA, AALA; Cecelia Paine, FCSLA, OALA (President); Cam Patterson, FCSLA, SALA; Cathy Sears, FCSLA, AALA; and Kari MacKinnon (Administrator).